

		<ul style="list-style-type: none"> ○ To create local, regional, and statewide movement around current CA Convergence state-level policy priorities: AB 669, AB 581, and AB 516 ▪ Consensus was reached after discussion. Proposed goals for 2012 were CONFIRMED. ▪ Susan invited SC Members to participate in ongoing Sound Bite Competition currently available on Basecamp. ▪ <u>Next Steps:</u> <ul style="list-style-type: none"> ○ PPH Staff to organize a webinar to allow SC Policy Workgroup Members to see the proposed Community Commons E-Platform in September. ○ SC Members to participate in Sound Bite Competition.
<p>Anthony Taylor</p>	<p>CAC Bylaws continued. Confirm selection process for nomination & seating Members and Co-Chairs</p> <ul style="list-style-type: none"> ▪ Confirm Process for SC Co-Chairs 	<ul style="list-style-type: none"> ▪ SC Co-Chair Anthony Taylor reviewed current CA Convergence Bylaw Elections processes: Bylaws – Article 5, Section 12: Elections Chairpersons: The role of the SC Co-chairs will rotate annually, reflecting CAC’s collaborative leadership model. New co-chairs will be elected in September, three months prior to taking office, allowing for transition and mentorship by the outgoing chairs. Steering Committee Members: Revolving Membership: <ul style="list-style-type: none"> ▪ SC Members are elected by Regional Groups in September, allowing for three months of mentoring by current SC Members. Regional Groups may choose to keep current SC members serving for another term, as there are no term limits for SC Members. ▪ Elections may also be held when vacancies occur. ▪ Efforts will be made to achieve diverse representation of CAC members on the SC. ▪ <u>Proposal RE: Steering Committee Co-Chairs:</u> ▪ Taylor proposed a suspension of current SC Co-Chair elections process in favor of retaining at least one Co-Chair through the upcoming year, as the SC is still developing and undergoing a great deal of change. This proposed suspension would allow for a new SC Co-Chair to be elected from among the current SC Members to serve alongside one current Co-Chair OR would allow the SC to keep both current Co-Chairs through next year. ▪ Taylor invited SC Members to vote on a process to select SC Co-Chairs for 2012. After some discussion, consensus was reached and the following process was CONFIRMED: ▪ <u>Process for Selecting 2012 CA Convergence Steering Committee Co-Chairs:</u> <ul style="list-style-type: none"> ○ Lisa Hershey with PPH will send an email to SC Members with a description of Co-Chair responsibilities. ○ SC Members will respond to Lisa Hershey listing 2012 Co-Chair nominees by <u>August 31st</u>. This information will be kept confidential. ○ PPH will contact nominees and secure approval to be entered onto ballot. ○ PPH will prepare a ballot on Survey Monkey with a list of nominees to be completed by <u>September 15th</u>. ○ 2012 CA Convergence Steering Committee Co-Chairs will be announced <u>September 30th</u>.

	<ul style="list-style-type: none"> ▪ Confirm Process for SC Members 	<ul style="list-style-type: none"> ▪ <u>Proposal RE: Steering Committee Members:</u> ▪ Taylor proposed a suspension of current SC Member election processes. Until each regional group has seated 4 SC Members, including one resident from each region, it is proposed that interim members from each region can participate in the SC. Interim selection will be based upon willingness to serve on the SC in lieu of nomination processes outlined in the CA Convergence bylaws. The requirement for one resident to be seated in each region will still be in effect. The SC will return to nomination processes outlined in the bylaws once each region is “up and running”. ▪ After a vote, SC Members reached consensus and CONFIRMED the proposed suspension.
<p>Genoveva Islas-Hooker</p>	<p>Regionalization</p> <ul style="list-style-type: none"> ▪ CCROPP TA to regions 	<ul style="list-style-type: none"> ▪ Genoveva Islas-Hooker and Maria Casey reviewed progress around CCROPP TA support for CA Convergence regions <ul style="list-style-type: none"> ○ An initial round of dialogues have been held with regional leaders from the Far North, Bay Area, and South. ○ Two of three have scheduled regional convenings: South (to be held September 23rd) and Far North (to be held October 7th). ○ Information from the E-Profile assessment will help regional leaders organize these meetings. Due to extended E-Profile deadline, regions with impending regional convenings will be prioritized to receive E-Profile information first.
<p>Robin Dean</p>	<ul style="list-style-type: none"> ▪ Impact and future use of CAC E-Profiles 	<ul style="list-style-type: none"> ▪ <u>CAC Assessment and E=Profiles:</u> Robin Dean acknowledged and thanked the regional leaders who have assisted in outreach for the E-Profiles and encouraged additional support.
<p>Maria Casey</p>	<ul style="list-style-type: none"> ▪ Funding 	<ul style="list-style-type: none"> ▪ Maria Casey provided an update on current funding strategies: ▪ National Convergence Partnership application submitted. The regional liaison for the NCP indicated that a decision would be reached within the next couple of weeks. ▪ A conference call was held with current and prospective funders. The call yielded three outcomes: <ul style="list-style-type: none"> ○ National Convergence Partnership CA liaison will convene funder group to determine aims and goals ○ The SC Resource Development Committee will be convened over the next few weeks to define the focus and goals of CA Convergence. ○ Funders will contact Northern and Southern CA Grantmakers to do an inventory of foundations that are investing in this arena ▪ A second call will be held with all parties to share the outcomes of their discussions and to define next steps.

<p>Shené Bowie</p> <p>David Devlin-Foltz</p>	<p>Evaluation</p>	<ul style="list-style-type: none"> ■ Shené Bowie provided an evaluation update on behalf of Emily Bourcier with the Center for Community Health and Evaluation. <ul style="list-style-type: none"> ○ The evaluation is currently on schedule. Interviews will be wrapping up in early September. ○ 11 interviews with community groups have been completed. 1 is scheduled, 2 are in the process of scheduling, and 5 are awaiting response. ○ 2 interviews with advocacy organizations have been completed. 3 are in the process of being scheduled. ○ 1 interview has been scheduled with funders, 8 are in the process of being scheduled. ■ David Devlin-Foltz provided an update on the ongoing evaluation with the Aspen Institute. <ul style="list-style-type: none"> ○ David noted that the two evaluation efforts are parallel and complementary. ○ David also defined the important focus on how best to improve the policy advocacy system, and to figure out the best way for CA Convergence and Strategic Alliance to relate to each other in advancing policy ○ July 1 a meeting was held to begin to identify needs. Upcoming meeting September 26th will further refine this list in consort with 1-2 more meetings to be held to determine how we can collectively improve this system. ■ Both Shené and David extended their thanks to those who have or will be participating in these evaluation efforts.
<p>Stefan Harvey</p>	<p>Policy Action Steps</p>	<ul style="list-style-type: none"> ■ An update on 2011 Legislative Priorities was provided. ■ AB 669: Soda Tax (Stefan Harvey with California Center for Public Health Advocacy) <ul style="list-style-type: none"> ○ Bill held in Appropriations in the Assembly (House of Origin). ○ CCPHA has every intention to work on a state soda tax bill again next year, which will officially convene January 1, 2012. ○ Stefan noted that probability of passing a soda tax is relatively slim. However, this is part of the ongoing education of legislators and provides the opportunity to work alongside other organizations and raise the visibility of the issue of sugar sweetened beverages. ○ Equally important is the work that has gone on locally in numerous cities and counties across CA in recent months to reduce the prevalence and availability of sweetened drinks (5 cities in LA county since March have adopted nutrition standards that prohibit SSB in areas such as parks and pools, and city-sponsored buildings. Also includes decisions around flavored milk, etc.). Stefan also highlighted the exciting announcements that have been made by two major fast food chains RE: children's meals etc. that indicate the power of adopting local policies. ○ CCPHA can provide PowerPoint presentations and fact sheets and further work with anyone interested in advancing the goals of this legislation. ○ CCPHA is also working on a national website that can be expected to go live this fall. ■ AB 516: Safe Routes to School and AB 581: Healthy Food Financing (Lisa Hershey on behalf of Chione Flegal and Rebecca Flournoy with PolicyLink) <ul style="list-style-type: none"> ○ Both of these bills have passed through the State legislature and are now awaiting the Governor's signature. ○ According to our state policy advocate partners from PolicyLink, they are hoping for CA Convergence community leaders to send letters of support to the Governor now. SC members can expect to receive more

<p>Lisa Hershey on behalf of Linda Shak, Rebecca Flournoy, Chione Flegal, and Policy Workgroup</p>		<p>information from our policy advocates at PolicyLink around Next Steps.</p> <ul style="list-style-type: none"> ■ Lisa Hershey acknowledged policy advocates Stefan Harvey and Ruben Cantu for their advocacy work around legislative priorities. ■ <u>Lisa Hershey provided an update on the SC Policy Workgroup:</u> <ul style="list-style-type: none"> ○ The Policy Workgroup held its first teleconference on 8/23. The call had great representation with at least one repetitive from most of the regions along with advocates from CPEHN, SA/PI, PolicyLink etc. ○ Lisa shared 4 recommendations that came out of the workgroup that are still under discussion: <ul style="list-style-type: none"> ■ CA Convergence should focus efforts on advancing the 3 current CAC policy priorities ■ CA Convergence should build a policy advocacy system ■ CA Convergence should select the current priority that has the most traction and test out the policy advocacy system to engage local communities and build capacity in the policy/legislative process ■ CA Convergence should assess issues of importance, or those that are currently being addressed by local communities. The workgroup will consider assigning this activity to a sub-committee, while the larger workgroup focuses on recommendations 1 and 2. ○ SC Co-Chair Anthony Taylor encouraged members of the Policy workgroup who are not currently involved with chairing a committee for CA Convergence to assume the role of spokesperson for this workgroup. The hope is that this individual will be confirmed by the workgroup itself. <ul style="list-style-type: none"> ■ Recommended to name chair when workgroup is formed moving forward.
<p>Susan Elizabeth</p>	<p>October SC Teleconference Agenda</p>	<ul style="list-style-type: none"> ■ <u>Co-Chair Susan Elizabeth reviewed potential agenda items for the next Steering Committee Teleconference, to be held Thursday, October 27th from 2:00pm – 4:00pm:</u> <ul style="list-style-type: none"> ○ Check in RE: Policy Workgroup Spokesperson and actions/progress. ○ Welcome Confirmed Co-Chairs ○ Update on Funding ○ Update on Learning Dialogue ○ Update on Policy Advocacy System ○ Update on E-profiles/summary database ○ Update on Regionalization progress. ○ Planning for next Face-to-face – January: looking to potentially hold in Oakland at TCE’s Conference Center.
<p>Anthony Taylor</p>	<p>Adjourn</p>	